

INDIA PAVILION AT AUTOMECHANIKA FRANKFURT 2022

13 – 17 September 2022, Frankfurt, Germany

*Participate through EEPC India
and enjoy substantial savings!*

About the Exhibition

Automechanika Frankfurt is the leading trade fair for the entire value chain of the automotive aftermarket, equipment, parts, accessories, management & services. As an international meeting place for the manufacturing industry, repair workshop and automotive trade, the fair is one of the most important platforms for technological and economic knowledge transfer.

The next edition Automechanika Frankfurt has been scheduled from 13 to 17 September 2022 at the Messe Frankfurt fairgrounds in familiar formats.

The advantages of participation as an exhibitor:
a) industry get-together b) right in the middle of the city for connectivity c) clear and specific product profiles d) internationally networked e) two fairs & one appointment.

COVID-19 Protocol & Travel Advisory



Show Summary of Automechanika Frankfurt 2018



134,622
Visitors from
184 countries



Duration of stay
2.4 days



4987
Exhibiting
companies



76
Exhibiting
countries

Bilateral merchandise trade between India and Germany

Germany is India's largest trading partner in Europe and one of the top ten partners in the world. Total merchandise trade reached USD 22.4 billion in 2021-22 (Apr-Feb) but yet to reach the pre-pandemic level of USD 24 billion in 2018-19. India's exports however is expected to cross USD 9 billion in 2021-22, which is above the pre-pandemic level from USD 8.12 billion seen in 2019-20.

Engineering trade between India and Germany

Following the broader merchandise trade, engineering trade also declined to USD 12.1 billion in 2020-21 from USD 13.2 billion in 2018-19. Engineering exports to Germany was recorded at USD 3.86 billion in 2021-22 (Apr-Feb) which was above the pre-pandemic level. India's major engineering exports to Germany include Electric Machinery and Equipment, Iron and steel and its articles, Auto Components/Parts and Industrial Machinery among others.

Opportunity for Indian Engineering Industry

Germany is a nation witnessing rapid and continuous technological advancement and has achieved a prowess in manufacturing. India therefore considers Germany as an important partner for economic tie who can contribute in the process of Indian economic development. Germany on the other hand also sees India as a regional and an aspiring global power, and a large market which provides an alternative to China. As our largest trading partner in Europe and 7th largest source of FDI, Germany offers substantial opportunity for Indian businesses, especially in manufacturing. Engineering sector therefore has ample scope to tap the large market of Germany especially at a time when both India and Germany have been moving towards restoration of economic activities to the pre-COVID level or even better, leading to higher domestic demand and expansion of markets for different products. Moreover, India's share in global engineering import of Germany is slightly over 0.50%. This necessarily reflects that trade is far below the potential level and ample scope is left for Indian exporters to explore the market of Germany.

Product Profile

- Parts & Systems
- Electronics & Connectivity
- Accessories & Customizing
- Diagnostics & Repair
- Dealer & Workshop Management
- Car Wash & Care
- Alternate Drive Systems & Fuels
- Tires & Wheels
- Body & Paint
- Mobility as a service & Autonomous Driving

[Click for Details](#)



Venue

Messe Frankfurt Fair Grounds,
Frankfurt, Germany

Date

13 – 17 September, 2022

Participation Charges

- Booth size: 9 sqm
- One side open (built-up booth):
Rs. 3,00,000 per booth.
- Rs. 35,000 extra for
two sides open booth
(subject to availability)
- All inclusive except additional
furniture / services

Note:

a) In case of not receiving a minimum number of participants, EEPC India may decide not to participate in the show.

b) The above rates are subject to receiving of Government sanction for the EEPC India proposal for organizing an India Pavilion. EEPC India reserves the right to reject an application for participation without assigning any reason.

Re-imbursement of Airfare

Up to Rs. 75,000 may be reimbursed to eligible participants in terms of the MAI guidelines. However, this shall be subject to receiving of specific Govt. approval for such assistance for events of 2022-23. The T&C must be abided by for eligibility towards such re-imbursement. For detailed guidelines please click the following link:

[Guidelines for Reimbursement of Airfare](#)



Note: EEPC INDIA can only recommend for issuance of VISA to the extent that the concerned person is a participant at the subject exhibition and that the person in question has been certified by the participating organisation to be their representative. The Foreign Embassy / Consulate where the applicant submits the VISA application is expected to follow their usual procedural checks before granting the VISA in question and EEPC INDIA shall not be responsible in any manner whatsoever for non-issuance of VISA by the concerned authorities. This would mean that the prospective participant will be fully liable for the total charges payable to EEPC INDIA even if they do not obtain the VISA for any reason whatsoever.

Mode of payment

- Please pay online through the following Payment Gateway :

PayU OR

- Pay through RTGS/NEFT in INR as per the following details :
Name of the Bank : HDFC BANK LTD
Branch : Central Plaza
Address of Bank : 2/6, Sarat Bose Road, Kolkata 700 020
Account Number : 00142090000452
Account Name : EEPC INDIA
NEFT Code : HDFC0000014

OR

- Demand draft favouring "EEPC INDIA" along with the duly filled-up Application Form

Booth display:

Participation charges for a 9 sqm. booth includes the following services:

- Information Counter
- Two Chairs
- One Discussion table
- Three Spot Lights
- Electric Socket
- Carpeted Floor
- Fascia

Members will be informed of the final details of booth display in due course.

Submission of application

Interested members are requested to fill in the online Application Form latest by **15 July 2022** at the following link:

CLICK FOR APPLICATION FORM



Please go through the **"Mode of Payment"** section of this Circular for payment details.

Selection criteria

Since limited space is available, selection of participation will be done strictly on first-come, first-served basis.

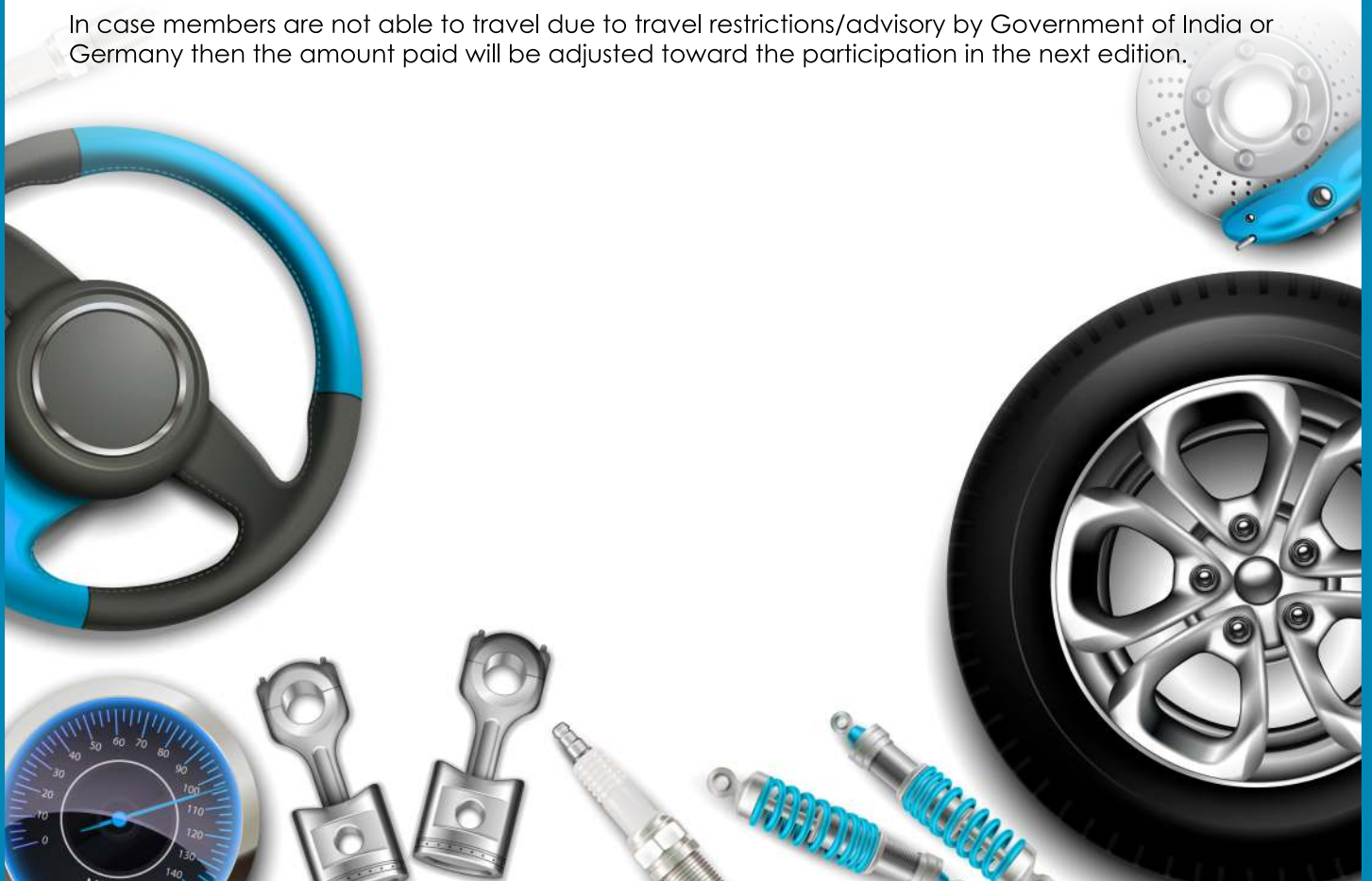
Benefit to the member - exporters

EEPC India is proposing to organise this event under the MAI Scheme of Ministry of Commerce & Industry, Government of India. The rates mentioned above are subsidized in comparison with the normal rates offered by the Fair Authorities and is in anticipation of receiving the government approval as has already been sought. In case the same is not received, additional payment shall be required to be made by the participants to confirm booking if EEPC India still participates.

Cancellation of participation

Please note that no request for cancellation and / or refund / including of advances, if any and / or adjustment thereof shall be accepted for any reason whatsoever. Once the application form and / or advance / part payments accepted by EEPC India the participant remains liable to pay in entirety the amounts due from them on account of the event.

In case members are not able to travel due to travel restrictions/advisory by Government of India or Germany then the amount paid will be adjusted toward the participation in the next edition.



Force Majeure

If a Force Majeure Event like war, act of God, natural calamities, governmental directives, civil commotion, epidemic, pandemic, etc. or alike events occurs inasmuch as that the fair authorities/ organizers consider that it is illegal, impossible, inadvisable or impracticable for the physical, onsite and in-person (i.e. 'live') elements of the Event to be staged, then in such situation and/ or circumstances the decision of the fair authorities shall be final and binding upon EEPIC India and all its co-exhibitors/ participants. In such situation and/ or circumstances, if the fair authorities, organizers or the vendors appointed for providing diverse services related to the Event in question does not refund the monies paid by EEPIC India and/ or does not otherwise absolve EEPIC India from its contractual obligations then in such case the Co-exhibitors / participants remain liable to pay to EEPIC India the contracted participation charge in full and shall not receive any refund from EEPIC India of the amounts paid by the co-exhibitors/ participants. Further, if the fair authorities, organizers or the vendors, so appointed for the Event binds or rolls over EEPIC India's participation in the future editions of the same Event in question, then automatically the participation of the co-exhibitor/ participant shall also be carried forward to such future editions of the Event and the amounts paid by them shall be given a credit for the successive edition. However, if there is any increment in the participation fees fixed by the fair authorities, organizers or in any other charges, budgets, etc. then such increased amount has to be paid by the co-exhibitor/ participant without any demur based on the space and booth booked by the co-exhibitor/ participant. In any event, a co-exhibitor/ participant cannot decrease the space or the booth size booked by them for the originally scheduled Event.

Note: Regarding goods taken out of India for exhibition or on consignment basis for export promotion, participants may refer to Circular No. 108/27/2019-GST dated 18.07.2019 of the Central Board of Indirect Taxes and Customs (CBIC) which is the statute in the matter.



Contact details 

www.eepcindia.org

CIN: U51900WB1955NPL022644