

INDIA PAVILION AT **AUTOMECHANIKA JOHANNESBURG 2022**

7 – 10 June 2022, Johannesburg, South Africa

*Participate through EEPC India
and enjoy substantial savings!*

About the Exhibition

Automechanika is the leading trade fair of the automotive service industry. The edition at South Africa, targeting trade visitors from the sub-Saharan region, is set to open from 7-10 June 2022 and is collocated with **Futuroad Expo**, sub-Saharan Africa's leading professional event for the truck, bus, and commercial vehicle industry.

COVID-19 Protocol & Travel Advisory



Show Summary of Automechanika Johannesburg 2019



14 381
Attendees



426
Visitors from
African countries



630
Exhibiting
companies



28
Exhibiting
countries



140+
B2B matchmaking
meetings



49
Media



1500+
Conference delegates



9
Country
pavilions

India - South Africa Trade

South Africa is the largest destination for India's export in the African region. Total merchandise trade grew by a CAGR of 7.19% between 2017-18 and 2021-22 (calculation has been made by taking data for Apr-Feb 2021-22 as per latest data availability). Total trade has been recorded at its highest at USD 14.07 billion in 2021-22 (Apr-Jan) where both total exports and imports reached all-time high. Exports from India to South Africa include vehicles and components thereof, transport equipment, drugs and pharmaceuticals, engineering goods, footwear, dyes and intermediates, chemicals, textiles, rice, gems and jewellery, etc.

Trade in Engineering

Like the broader merchandise trade, South Africa is the largest destination for India's engineering exports with over USD 2 billion of shipments in 2021-22 (Apr-Jan). Engineering exports to South Africa recorded a 10.31% CAGR between 2018-19 and 2021-22 (Apr-Jan) and reached its all-time high in 2021-22 with one more month left. India's major engineering exports to South Africa include Motor Vehicle/Cars; Ships, Boats and Floating Structures; Iron and Steel; Industrial Machinery; Auto Components/Parts; Other Construction Machinery and Electric Machinery & Equipment among others. Total exports of motor vehicle/cars and auto components/parts in 2021-22 was recorded at USD 1.03 billion that covers over half of India's engineering shipments to South Africa.

Product Profile

● Parts & Components

Powertrain (engine, gearbox, exhaust) & Chassis (axles, steering, brakes, wheels, mufflers); Bodywork (sheet metal parts, roof systems, mounting parts, car glass, bumpers), Standard parts (fixing elements, thread and fuse elements, sealing rings, rolling bearings), Interior (cockpits, instruments, airbags, seats, heating systems, air conditioning systems, electric adjusters, interior filters), Alternative drive systems original equipment/retrofits/all-in-one solutions (electric drive, CNG, LNG, LPG, hydrogen), Charging accessories (plugs, cables, connectors), Regenerated, reconditioned and restored parts for passenger vehicles and utility vehicles, Industry institutions and specialist publishers.

● Electronics & Systems

Engine electronics, Vehicle illumination, On-board power supply system, Intelligent traffic systems (ITS) / Vehicle safety, Comfort electronics, Industry institutions and specialist publishers.

● Accessories & Customizing

Accessories for motor vehicles in general, Technical customizing, Visual customizing, Infotainment, Special vehicles, Equipment and retrofittings, Wheel rims, Wheels, Tyres, Tyre pressure management systems, Car trailers and small utility vehicle trailers, spare parts and accessory parts for trailers, Industry institutions and specialist publishers.

● Car Wash, Care & Reconditioning

Washing, Vehicle care, Vehicle reconditioning, Charging infrastructure and refueling, Industry institutions and specialist publishers.

● Repair & Maintenance

Workshop equipment and tools, Bodywork repair, Painting and corrosion protection, Maintenance and repair of vehicle superstructures, Towing service, accident assistance, mobile services, Disposal and recycling, Workshop and car dealer equipment, Oils and lubricants, Industry institutions and specialist publishers.

● Safari and Off-Road Vehicles and Trailers

Customised Trailers, Off Road 4X4 Trailers, Safari Vehicles.

● Reifen

Commercial wheel rims, Commercial vehicle tyres, Tyre pressure control systems, Car wheel rims, Car tyres, Motorsport tyres, Spare wheel covers, Wheel studs, Anti-theft devices for wheels, Wheels, alloy, Wheels, steel, Hub caps, Wheel nuts, Wheel nut caps, Wheel hubs, Wheel bolts, Wheel chocks, Wheel trim rings, Tyre inner tubes, Tyre protection chains, Tyre valves / Valve caps.

Venue

JHB Expo Centre, Nasrec,
Johannesburg, South Africa

Date

07 –10 June, 2022

Participation Charges

Booth size: 9 sqm

One side open (built-up booth):

Rs. 15,000 per sqm.

• 10% extra for two sides open booth
(subject to availability)

Note: The above rates are subject to receiving of Government sanction for the EEPC India proposal for organizing an India Pavilion. EEPC India reserves the right to reject an application for participation without assigning any reason.

Note: In case of not receiving a minimum number of participants, EEPC India may decide not to participate in the show.

Mode of payment

- Please pay online through the following Payment Gateway :

PayU OR

- Pay through RTGS/NEFT in INR as per the following details :
Name of the Bank : HDFC BANK LTD
Branch : Central Plaza
Address of Bank : 2/6, Sarat Bose Road, Kolkata 700 020
Account Number : 00142090000452
Account Name : EEPC INDIA
NEFT Code : HDFC0000014

OR

- Demand draft favouring "EEPC INDIA" along with the duly filled-up Application Form

Booth display:

Participation charges includes the following services:

- Three Chairs
- One Table
- Two Spot Lights
- 15 AMP Plug Point
- One Brochure Holder
- One Lockable Cupboard
- Carpeted Floor
- Waste Bin
- Fascia

Submission of application

Interested members are requested to fill in the online Application Form latest by **6th May, 2022** at the following link:

CLICK FOR APPLICATION FORM



Please go through the "**Mode of Payment**" section of this Circular for payment details.

Selection criteria

Since limited space is available, selection of participation will be done strictly on first-come, first-served basis.

Benefit to the member-exporters

EEPC India is proposing to organise this event under the INTERNATIONAL Cooperation (IC) Scheme of MSME Ministry, Government of India. The rate mentioned above are subsidized in comparison with the normal rates offered by the Fair Authorities and is in anticipation of receiving the government approval as has already been sought. In case of the unlikely event of not receiving Govt. sanction for the EEPC India proposal additional payment shall be required to be made by the participants.

The eligible MSME units will receive following assistance

Reimbursement of Airfare

100% of the economy class airfare subject to a maximum of Rs.1.50 lakh or actual fare paid, whichever is lower (for one per MSME unit) subject to following condition:

- a) Journey/stay should be within a span of 30 days including the period of event
- b) The participants are required to travel by the shortest route.

Document required for airfare reimbursement:

- Original boarding pass (in case of multiple boarding passes, provision of original boarding pass of destination city (host city of the event under consideration is must. In case of non-availability of original boarding pass for reasons to be conveyed in writing, a certificate from the airlines stating that the journey has been undertaken will be acceptable.
- Copy of e-ticket/ticket complete in all respect with fare information on e-ticket for air travel

Additional requirement:

- Copy of PAN Card
- Copy of TAN number
- Copy of valid Udyam Registration Certificate of individual unit/enterprise filed after the date of event will not be accepted for claim.

EEPC INDIA reserves the right to ask for any other relevant information/document for settlement of the claim

Freight Support:

Each participating company will get freight support up to Rs 50,000 per MSME unit. This will be subject to submission of relevant documents as per the MSME Ministry guidelines.

- Original Invoice/Bills for stall charges freight.

Cancellation of participation

Please note that if EEPC India participates in the event and organizes an India Pavilion, then no request for cancellation and/or refund/adjustment shall be accepted for any reason whatsoever. Once the application form is accepted by EEPC India the participant remains liable to pay in entirety the amounts due from them on account of the event.

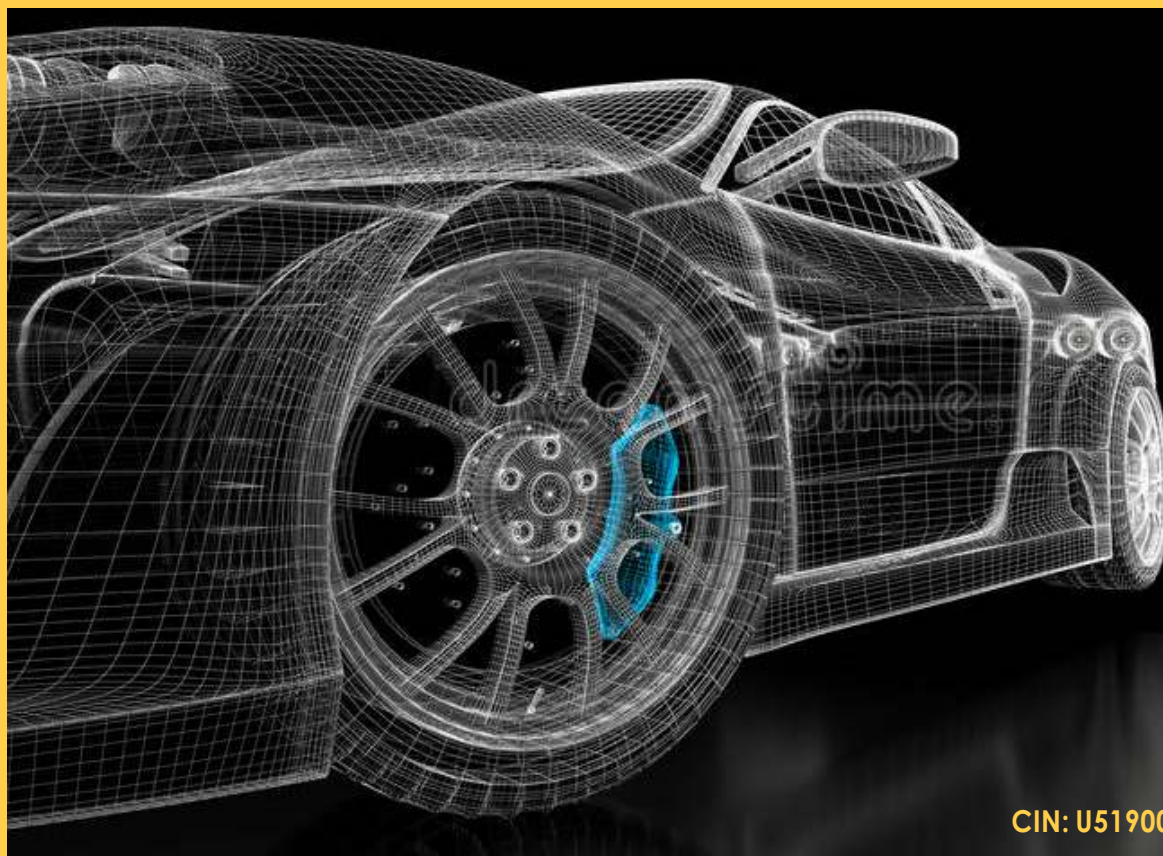
In case members are not able to travel due to travel restrictions/advisory by Government of India or South Africa then the amount paid will be adjusted toward the participation in the next edition.

Note: EEPC INDIA can only recommend for issuance of VISA to the extent that the concerned person is a participant at the subject exhibition and that the person in question has been certified by the participating organisation to be their representative. The Foreign Embassy/Consulate where the applicant submits the VISA application is expected to follow their usual procedural checks before granting the VISA in question and EEPC INDIA shall not be responsible in any manner whatsoever for non-issuance of VISA by the concerned authorities. This would mean that the prospective participant will be fully liable for the total charges payable to EEPC INDIA even if they do not obtain the VISA for any reason whatsoever.

Force Majeure

If a Force Majeure Event like war, act of God, natural calamities, governmental directives, civil commotion, epidemic, pandemic, etc. or alike events occurs in as much as that the fair authorities/organizers consider that it is illegal, impossible, inadvisable or impracticable for the physical, onsite and in-person (i.e. 'live') elements of the Event to be staged, then in such situation and/or circumstances the decision of the fair authorities shall be final and binding upon EEPC India and all its co-exhibitors/participants. In such situation and/or circumstances, if the fair authorities, organizers or the vendors appointed for providing diverse services related to the Event in question does not refund the monies paid by EEPC India and/or does not otherwise absolve EEPC India from its contractual obligations then in such case the Co-exhibitors/participants remain liable to pay to EEPC India the contracted participation charge in full and shall not receive any refund from EEPC India of the amounts paid by the co-exhibitors/participants. Further, if the fair authorities, organizers or the vendors, so appointed for the Event binds or rolls over EEPC India's participation in the future editions of the same Event in question, then automatically the participation of the co-exhibitor/participant shall also be carried forward to such future editions of the Event and the amounts paid by them shall be given a credit for the successive edition. However, if there is any increment in the participation fees fixed by the fair authorities, organizers or in any other charges, budgets, etc. then such increased amount has to be paid by the co-exhibitor/participant without any demur based on the space and booth booked by the co-exhibitor/participant. In any event, a co-exhibitor/participant cannot decrease the space or the booth size booked by them for the originally scheduled Event.

Note: Regarding goods taken out of India for exhibition or on consignment basis for export promotion, participants may refer to Circular No. 108/27/2019-GST dated 18.07.2019 of the Central Board of Indirect Taxes and Customs (CBIC) which is the statute in the matter.



CIN: U51900WB1955NPL022644

For Contact details please visit our Website

www.eepcindia.org

