



# India Pavilion at **BAUMA 2022** 24 - 30 October 2022, **Munich, Germany**



**Participate through EEPC India and enjoy substantial savings!**

## About the Exhibition

EEPC INDIA is participating at the BAUMA 2022 to be held at Neue Messe München, Munich, Germany. The 33rd edition of the World's Leading Trade Fair BAUMA is going to be held in Munich from October 24-30, 2022. Every three years, BAUMA offers the unique chance to meet with customers from around the world. BAUMA, is the most important trade fair worldwide for the construction machinery industry and its atmosphere is unique: 'BAUMA' is huge; it is overwhelming, busy, international and always a successful business platform. Experience the construction-machinery industry in its entirety. BAUMA has moved the global construction, building materials and mining industries. The interplay of international enterprises, renowned experts and a well-versed audience at Munich's trade fair center again provided impulses for the future. This would be a unique platform for both industry leaders and SMEs to expand their reach into the growing European Construction industry.

## Key Facts of BAUMA 2019:



**583,736**  
Visitors from  
**200** countries



**150,700**  
visitors from the  
mining sector  
alone



**3,700**  
Exhibiting  
companies



**60**  
Exhibiting  
countries



**614,000 m2**  
of exhibition  
space



## India – Germany: Trade in Engineering

Germany is India's largest trading partner in Europe. It has consistently been among India's top ten global partners and was the seventh largest trading partner in 2020-21. Merchandise trade between India and Germany was recorded at USD 21.8 billion in 2020-21. India's engineering exports to Germany for 2020-21 was US\$ 2.6 billion. India's major engineering exports to Germany include Electric Machinery and Equipment, Iron and steel and its articles, Auto Components/Parts and Industrial Machinery among others. India's exports of construction and earth moving machinery to Germany for 2020-21 stood at US\$ 37.8 million.

## Opportunity for Indian Engineering Industry

As our largest trading partner in Europe and 7th largest source of FDI, Germany offers substantial opportunity for Indian businesses, particularly in manufacturing. Engineering sector. The potential level and ample scope is left for Indian exporters to explore the large market of Germany especially at a time when both India and Germany have been moving towards restoration of economic activities to the pre-COVID level or even better, leading to higher domestic demand and expansion of markets for different products.

## Product Profile

### ➔ For construction sites

- Construction vehicles
- Construction machines
- Lifting appliances and conveyors
- Construction equipment / tools and special systems
- Handling and processing concrete and mortar at construction sites
- Formworks and scaffolds
- Site installation

### ➔ Machines and facilities to produce

- Cement, lime and gypsum compounds for building materials
- Concrete, concrete products and prefabricated components
- Asphalt
- Dry mortar, plaster, screed and hardware store products
- Lime sandstone and building products using power plant residue
- Other construction elements as well as building material handling and packaging

### ➔ Mining, extraction and processing of raw materials

- Machines for mining and extraction of raw materials
- Handling of raw materials
- Mineral processing

### ➔ Components and service suppliers

- Powertrain engineering, fluid technology, power generation units
- Accessories and wear parts
- Services test, measurement and process control technology
- Communication and navigation, Job safety





**Venue:**

Messe München, Munich, Germany

**Date & Time:**

October 24 - 30, 2022

**Opening hours:**

**Monday to Friday:** 09:30 - 18:30

**Saturday:** 08:30 - 18:30

**Sunday:** 09:30 - 16:30

**Participation Charges:****Booth Size: (Minimum) 9 sqm**

One side open (built-up booth): Rs. 30,000 per Sqm.

- 10% extra for two sides open booth (subject to availability).

**Raw Space: Minimum 36 Sqm.**

One side open: Rs. 20,000 per Sqm.

**Note:** In case of not receiving a minimum number of participants, EEPC India may decide not to participate in the show.

**For Freight related queries & assistance, please contact Ms. Palak Singh @ 9871025115**

**COVID-19 Protocol & Travel Advisory**

As the protection and safety of exhibitors and visitors is of top priority for Messe München, we are monitoring the current developments in connection with COVID-19 (Coronavirus SARS-CoV-2) closely and are in constant exchange with the Bavarian State Government and the responsible health authorities. The health and safety concept of the Bavarian State Government for the Bavarian tradeshow sector is being adapted continuously to the current situation.

**Hygiene Protocol**



**Health & Safety**

**Re-imbursement of Airfare**

Up to Rs. 75,000 may be reimbursed to eligible participants in terms of the MAI guidelines. However, this shall be subject to receiving of specific Govt. approval for the same and transfer of fund therefrom. The T&C must be abided by for eligibility towards such re-imbursement. For detailed guidelines please click the following link:

**Guidelines for Reimbursement of Airfare**



**Note:** EEPC INDIA can only recommend for issuance of VISA to the extent that the concerned person is a participant at the subject exhibition and that the person in question has been certified by the participating organisation to be their representative. The Foreign Embassy / Consulate where the applicant submits the VISA application is expected to follow their usual procedural checks before granting the VISA in question and EEPC INDIA shall not be responsible in any manner whatsoever for non-issuance of VISA by the concerned authorities. This would mean that the prospective participant will be fully liable for the total charges payable to EEPC INDIA even if they do not obtain the VISA for any reason whatsoever.



## Mode of Payment

- Please pay online through the following Payment Gateway :  
**PayU**

**OR**

- Pay through RTGS/NEFT in INR as per the following details :

**Name of the Bank :** HDFC BANK LTD  
**Branch :** Central Plaza  
**Address of Bank :** 2/6, Sarat Bose Road, Kolkata 700 020  
**Account Number :** 00142090000452  
**Account Name :** EEPIC INDIA  
**NEFT Code :** HDFC0000014

- Demand draft favoring "EEPC INDIA" along with the duly filled-up Application Form

### **Note:**

- The above rates are subject to receiving of Government sanction for the EEPC India proposal for organizing an India Pavilion.
- EEPC India reserves the right to reject an application for participation without assigning any reason.

## Booth Display

### **General Stand:**

- Stand construction, according to rendering: Octanorm modular structure, white, wall height 2.50m: with Octanorm structure in the front, total height 4.00m
- Forex sign on top of Pavilion, height 1.00m, with graphic print included (ready to print file necessary). 1 graphic print for row stand/ 2 graphic prints for corner stand.
- Fascia board (white) for company name underneath forex sign
- Carpet Color free of choice
- Total height of Pavilion 4.00m
- One cabin per block for electricity panel
- Basic electricity connection included for spotlights and socket. If machine/exhibit/kitchen equipment is planned an additional electricity order is necessary by the exhibitor.

### **Individual Stand:**

- 1 Spotlight for every 3sqm
- 15 characters for company name for row stand / 30 characters for corner stand
- 1 Socket
- 1 Info counter, lockable , white
- 1 Waste paper basket
- 1 Table 70x70cm, white + 3 upholstered chairs black

**\* Members will be informed of the final details of booth display in due course.**



## Submission of application

Interested members are requested to fill in the online Application Form latest by 22 July 2022 at the following link:

**Click for Application Form**



Please go through the "**Mode of Payment**" section of this Circular for payment details.

## Selection criteria

Since limited space is available, selection of participation will be done strictly on first-come, first-served basis.

## Benefit to the member-exporters:

EEPC India is proposing to organise this event under the MAI Scheme of Ministry of Commerce & Industry, Government of India. The rates mentioned above are subsidized in comparison with the normal rates offered by the Fair Authorities and is in anticipation of receiving the government approval as has already been sought. In case the same is not received, additional payment shall be required to be made by the participants to confirm booking if EEPC India still participates.

## Cancellation of participation

Please note that no request for cancellation and / or refund including of advances, if any and / or adjustment thereof shall be accepted for any reason whatsoever. Once the application form and / or advance / part payments are accepted by EEPC India the participant remains liable to pay in entirety the amounts due from them on account of the event.

In case members are not able to travel due to travel restrictions/advisory by Government of India or Germany then the amount paid will be adjusted toward the participation in the next edition.

## Force Majeure:

If a Force Majeure Event like war, act of God, natural calamities, governmental directives, civil commotion, epidemic, pandemic, etc. or alike events occurs inasmuch as that the fair authorities/ organizers consider that it is illegal, impossible, inadvisable or impracticable for the physical, onsite and in-person (i.e. 'live') elements of the Event to be staged, then in such situation and/ or circumstances the decision of the fair authorities shall be final and binding upon EEPC India and all its co-exhibitors/ participants. In such situation and/ or circumstances, if the fair authorities, organizers or the vendors appointed for providing diverse services related to the Event in question does not refund the monies paid by EEPC India and/ or does not otherwise absolve EEPC India from its contractual obligations then in such case the Co-exhibitors / participants remain liable to pay to EEPC India the contracted participation charge in full and shall not receive any refund from EEPC India of the amounts paid by the co-exhibitors/ participants. Further, if the fair authorities, organizers or the vendors, so appointed for the Event binds or rolls over EEPC India's participation in the future editions of the same Event in question, then automatically the participation of the co-exhibitor/ participant shall also be carried forward to such future editions of the Event and the amounts paid by them shall be given a credit for the successive edition. However, if there is any increment in the participation fees fixed by the fair authorities, organizers or in any other charges, budgets, etc. then such increased amount has to be paid by the co-exhibitor/ participant without any demur based on the space and booth booked by the co-exhibitor/ participant. In any event, a co-exhibitor/ participant cannot decrease the space or the booth size booked by them for the originally scheduled Event.

**Note:** Regarding goods taken out of India for exhibition or on consignment basis for export promotion, participants may refer to Circular No. 108/27/2019-GST dated 18.07.2019 of the Central Board of Indirect Taxes and Customs (CBIC) which is the statute in the matter.

**Contact Details**



**[www.eepcindia.org](http://www.eepcindia.org)**

**CIN: U51900WB1955NPL022644**