



EEPC India Invites Participation for

India Pavilion at INTERNATIONAL HARDWARE FAIR - EISENWARENMESSE 2022

Cologne, Germany, 25 - 28 September 2022

Participate through EEPC India and enjoy substantial savings!

About the Exhibition

EISENWARENMESSE is the leading trade fair for the **Hardware and Tool sector** for over 50 years! **INTERNATIONAL HARDWARE FAIR 2022** opens enormous opportunities to showcase Hardware Products in the international marketplace. A biennial event, the show covers various hardware-based industrial products such as International Hardware and Hardware Fair Accessories, Hand Trucks, Building Materials, DIY Equipment, Fastener Technology, Keys, Locks, Hardware, Security Installations, Metal Decorations, Security Systems, Wood Constructions, etc.

EISENWARENMESSE is considered as a traditional meeting point for communication and innovation in the hardware industry for buyers from trade and industry and commercial users. **Around 47,000 trade visitors came to Cologne in 2018 for EISENWAREN MESSE from 143 countries.** The high level of the flow of visitors is the key indicator as it proves why **EISENWARENMESSE** is considered to be a must-attend event.

Economic scenario of Germany

Germany is the largest economy of Europe and fifth largest in the world in terms of Purchasing Power parity (PPP). Its highly skilled labour force, continuous advancement in technology and well thought out development planning has made it one of the leading developed economies of the world. Real GDP growth slowed down to 0.5% in 2019 due to the Pandemic effect but domestic consumption, investment, and exports are likely to drive German GDP growth in the years to come.

Trade in Engineering

Germany is India's largest trading partner in Europe. It has consistently been among India's top ten global partners and was the twelfth largest trading partner in 2021-22.

India's engineering exports to Germany for 2021-22 was US\$ 3.9 billion, registering a growth of 36% over 2020-21. India's major engineering exports to Germany include Electric Machinery and Equipment, Iron and steel and its articles, Auto Components/Parts and Industrial Machinery among others. India's exports of hand tools, cutting tools of metals and machine tools to Germany for 2021-22 stood at US\$ 120.5 million.

Opportunity for Indian Engineering Industry

As our largest trading partner in Europe and 7th largest source of FDI, Germany offers substantial opportunity for Indian businesses, especially in manufacturing. Engineering sector therefore has ample scope to tap the large market of Germany especially at a time when both India and Germany have been moving towards restoration of economic activities to the pre-COVID level or even better, leading to higher domestic demand and expansion of markets for different products. Moreover, India's share in global engineering import of Germany is slightly over 0.50%. This necessarily reflects that trade is far below the potential level and ample scope is left for Indian exporters to explore the market of Germany.

Product Profile

- **Tools**
 - Manual hand-held tools
 - Power Tools (Hand held & Stationary) and Accessories
 - Machine tools
- **Industrial Supply**
 - Compressed air tools
 - High pressure cleaners
 - Welding and soldering equipment
 - Workshop fittings
 - Shop and storeroom fittings
 - Ladders and scaffolding
 - Protective Equipment, Work Safety & job security
- **Fasteners and Fittings**
 - Fastening technology
 - Fixing technology
 - Building fittings
 - Furniture fittings
 - Small fittings
 - Decorative metal wares
- **Home Improvement**
 - Sanitary ware and fittings
 - Chemical products
 - Interiors and Furnishings
 - Building materials, elements, accessories
 - Outside Structures
 - Automotive supplies & accessories
 - Two wheeler accessories
 - Smart Home
 - Kitchen and garden Equipments



Venue

Koelnmesse Fair Grounds, Köln-Deutz
(Koelnmesse GmbH, Messeplatz 1, 50679 Cologne)

Date

25 – 28 September,
2022

Participation Charges

Bare Space: 12 Sqm.

One side open : Rs. 32,000 per sqm

(From 16th June 2022 onwards, the participation rate goes up by Rs 10,000 per 12 Sqm. booth.)

10% extra for two-side open (subject to availability)

- Booking will be confirmed only after receiving full payment.
- Floor plan will be shared only after receiving full payment for space booking.

Note: In case of not receiving a minimum number of participants, EEPC India may decide not to participate in the show.

Booth Deliverables

- Two Chairs ● One Round Table ● One Information Counter ● One Electric Socket
- One Waste Bin ● Three Spot Lights ● Fascia ● Carpet flooring



COVID-19 Protocol & Travel Advisory:

[Travel Advisory Germany](#)

[Approved Vaccines](#)

[Vaccine Equivalents](#)

Re-imbursement of Airfare

Up to Rs. 75,000 may be reimbursed to eligible participants in terms of the MAI guidelines. However, this shall be subject to receiving of specific Govt. approval for such assistance for events of 2022-23. The T&C must be abided by for eligibility towards such re-imbursement.

For detailed guidelines please click the following link:

[Guidelines for Reimbursement of Airfare](#)

Note:

EEPC INDIA can only recommend for issuance of VISA to the extent that the concerned person is a participant at the subject exhibition and that the person in question has been certified by the participating organisation to be their representative. The Foreign Embassy / Consulate where the applicant submits the VISA application is expected to follow their usual procedural checks before granting the VISA in question and EEPC INDIA shall not be responsible in any manner whatsoever for non-issuance of VISA by the concerned authorities. This would mean that the prospective participant will be fully liable for the total charges payable to EEPC INDIA even if they do not obtain the VISA for any reason whatsoever.

Submission of Application

Interested members are requested to fill in the online Application Form latest by **25 August 2022** at the following link:

[Click for Application Form](#)

Please go through the "Mode of Payment" section of this Circular for payment details.

Mode of Payment

- Please pay online through the following Payment Gateway :
PayU **OR**
- Pay through RTGS/NEFT in INR as per the following details :
Name of the Bank : HDFC BANK LTD
Branch : Central Plaza
Address of Bank : 2/6, Sarat Bose Road, Kolkata 700 020
Account Number : 00142090000452
Account Name : EEPC INDIA
NEFT Code : HDFC0000014
- Demand draft favoring "EEPC INDIA" along with the duly filled-up Application Form

Note:

EEPC India reserves the right to reject an application for participation without assigning any reason.

Selection Criteria

Since limited space is available, selection of participation will be done strictly on first-come, first-served basis.

Cancellation of participation

Please note that no request for cancellation and / or refund including of advances, if any and / or adjustment thereof shall be accepted for any reason whatsoever. Once the application form and / or advance / part payments are accepted by EEPC India the participant remains liable to pay in entirety the amounts due from them on account of the event. In case members are not able to travel due to travel restrictions / advisory by Government of India or South Korea then the amount paid will be adjusted toward the participation in the next edition.

Benefit to the Member - Exporters

EEPC India is organizing this event under the MAI Scheme of Ministry of Commerce & Industry, Government of India. The rates mentioned above are subsidized in comparison with the normal rates offered by the Fair Authorities.

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In case members are not able to travel due to travel restrictions/advisory by Government of India or Germany then the amount paid will be adjusted toward the participation in the next edition.

Force Majeure:

If a Force Majeure Event like war, act of God, natural calamities, governmental directives, civil commotion, epidemic, pandemic, etc. or alike events occurs inasmuch as that the fair authorities/ organizers consider that it is illegal, impossible, inadvisable or impracticable for the physical, onsite and in-person (i.e. 'live') elements of the Event to be staged, then in such situation and/ or circumstances the decision of the fair authorities shall be final and binding upon EEPC India and all its co-exhibitors/ participants. In such situation and/ or circumstances, if the fair authorities, organizers or the vendors appointed for providing diverse services related to the Event in question does not refund the monies paid by EEPC India and/ or does not otherwise absolve EEPC India from its contractual obligations then in such case the Co-exhibitors / participants remain liable to pay to EEPC India the contracted participation charge in full and shall not receive any refund from EEPC India of the amounts paid by the co-exhibitors/ participants. Further, if the fair authorities, organizers or the vendors, so appointed for the Event binds or rolls over EEPC India's participation in the future editions of the same Event in question, then automatically the participation of the co-exhibitor/ participant shall also be carried forward to such future editions of the Event and the amounts paid by them shall be given a credit for the successive edition. However, if there is any increment in the participation fees fixed by the fair authorities, organizers or in any other charges, budgets, etc. then such increased amount has to be paid by the co-exhibitor / participant without any demur based on the space and booth booked by the co-exhibitor/ participant. In any event, a co-exhibitor / participant cannot decrease the space or the booth size booked by them for the originally scheduled Event.

Note:

Regarding goods taken out of India for exhibition or on consignment basis for export promotion, participants may refer to Circular No. 108/27/2019-GST dated 18.07.2019 of the Central Board of Indirect Taxes and Customs (CBIC) which is the statute in the matter.



Cologne
City in Germany

Join Us

www.eepcindia.org

CIN: U51900WB1955NPL022644

Contact Details

