

INDIA PAVILION AT METALTECH 2022

22 – 25 JUNE 2022, KUALA LUMPUR, MALAYSIA



EEPC India invites participation

Participate through EEPC India to enjoy
substantial savings!

About the exhibition

METALTECH, Malaysia's Leading Machine Tools, Metalworking and Automation Technology Exhibition. As the progressive platform for the industry, suppliers and dealership trade METALTECH & AUTOMEX provides the opportunity to launch new products and services to local and regional buyers. Businesses eager to make a progressive shift toward the fourth industrial revolution (IR4.0) and move up the value chain will not want to miss the highly anticipated METALTECH, Malaysia's largest manufacturing exhibition for metalworking, machinery, robotics and automation. It will feature over 1,500 local and international companies from various industry sectors with specialized profiles on machine tools and sheet metal technology, mould and die, precision

engineering, surface and heat treatment, material handling and storage, welding, robotics and metallurgy.

With the Malaysian government throwing its weight behind SMEs in the manufacturing and automation sector, this is one great opportunity to build strong relationships with the investors and exhibitors from further afield, to find partners for R&D, and invest in growing your overseas markets.

Show Summary of METALTECH 2019

METALTECH has notched year-on-year growth in terms of exhibitor support and number of visitors.

The 2019 edition of the show saw:

- 1,071 exhibitors

- 18,906 visitors from 41 countries & regions
- 4 international pavilions

Note: EEPC India's participation with the India Pavilion in the above show is subject to receiving of Government's approval for the subject event.

Economic scenario of Malaysia

Malaysia is one of the most open economies in the world with a trade to GDP ratio averaging over 130% since 2010. After the Asian financial crisis of 1997-1998, Malaysia's economy has been on an upward trajectory, averaging growth of 5.4% since 2010, and is expected to achieve its transition from an upper middle-income economy to a high-income economy by 2024.

Engineering trade data

India's engineering exports to Malaysia for April-February 2021-22 recorded US\$ 1.35 billion. India's major engineering exports to Malaysia include Ships, Boats and Floating Structures, Iron and steel, Aluminium and products made of Aluminium, Products of Iron and Steel, Industrial Machinery for dairy, agriculture, food processing, textiles, paper, chemicals, etc. India's exports of Tools & Machinery hardware, Air Cooler, Air Compressor, Air

Dryer & Ventilation, Cutting tools to Malaysia for April-February 2021-22 stood at US\$ 53.3 million, which is more than 46% growth compared to export during April-February 2020-21.

Opportunity for Indian Engineering Industry

The Indian Engineering sector has witnessed a remarkable growth over the last few years driven by increased investments in infrastructure and industrial production. The engineering sector, being closely associated with the manufacturing and infrastructure sectors, is of strategic importance to India's economy.

As per the latest WTO World Trade Report, 2021, the pandemic resulted in reducing the global trade by almost 9.6 percent and global growth by 3.3 percent in 2020. However, contrary to the other economic factors, the trading system globally has proved itself more resilient than what was expected at the outset of the crisis. There has been an overall increase in global demand and exports across the globe, which in turn has also accelerated the growth in India's engineering exports. Thus post pandemic the revival in global and ASEAN nations is expected to boost India's engineering exports further. India having a FTA with the ASEAN will definitely have an added advantage in its exports to Malaysia over its other counterparts.

Product Profile

- Abrasive
- Additive Manufacturing / 3D Printing
- Air Cooler / Air Compressor / Ventilation
- Bearings & Conveyor
- Chemicals
- Drive Technology
- Electronic Components & Equipment
- Fastener Products
- Hardware & Industrial Supplies
- Industrial 4.0 Automation & Communication Technology
- Integrated Assembly Solution & Automation Handling Systems
- Laser Cutting
- Logistics / Material Handling & Storage
- Machine Tools
- Measurement Technology & Testing Equipment
- Metallurgical Technology & Equipment

- Foundry / Metal Casting
- Mould & Die
- Oil & Gas
- Positioning Systems
- Precision Engineering
- Process Automation & Control System Technology
- Renewable Energy / Solar
- R&D and Related Services
- Robotics
- Safety Products & Equipment
- Safety & Security Technology
- Sensor Technology
- Sheet metal Technology
- Software and Prototyping Systems
- Surface Finishing & Heat Treatment
- Tools & Tooling
- Welding Technology

Venue

Malaysia International Trade and Exhibition Centre (MITEC),
Kuala Lumpur, Malaysia

Date

22 June – 25 June 2022

Participation Charges

Booth size: **9 sqm**

One side open (built-up booth): Rs. 16,000 per Sqm. (Subject to Government approval)

Booth size: **6 sqm**

One side open (built-up booth): Rs. 18,000 per Sqm. (Subject to Government approval)

- 10% extra for two sides open booth (subject to availability)

Note: The above rates are subject to receiving of Government sanction for the event for organizing an India Pavilion.

Note: In case of not receiving a minimum number of participants, EEPC India may decide not to participate in the show.

Re-imbursement of Airfare

Up to Rs. 75,000 may be reimbursed to eligible participants in terms of the MAI guidelines. However, this shall be subject to receiving of specific Govt. approval for such assistance for events of 2022-23. The T&C must be abided by for eligibility towards such re-imbursement. For detailed guidelines please click the following link:

<https://www.eepcindia.org/download/Guidelines-for-Reimbursement-of-Airfare190130100603.pdf>

Note: EEPC INDIA can only recommend for issuance of VISA to the extent that the concerned person is a participant at the subject exhibition and that the person in question has been certified by the participating organisation to be their representative. The Foreign Embassy / Consulate where the applicant submits the VISA application is expected to follow their usual procedural checks before granting the VISA in question and EEPC INDIA shall not be responsible in any manner whatsoever for non-issuance of VISA by the concerned authorities. This would mean that the prospective participant will be fully liable for the total charges payable to EEPC INDIA even if they do not obtain the VISA for any reason whatsoever.

COVID-19 Protocol & Travel Advisory

Click the following link:

https://www.channelnewsasia.com/asia/malaysia-fully-reopen-borders-april-1-ismail-sabri-2547746?cid=internal_sharetool_androidphone_08032022_cna

- Please pay online through the following Payment Gateways:

PayU OR

- Pay through RTGS/NEFT in INR as per the following details:

Name of Bank : HDFC BANK LTD.
Branch : CENTRAL PLAZA
Address of Bank : 2/6, SARAT BOSE ROAD, KOLKATA – 700 020
Account No. : 00142090000452
Account Name : EEPC INDIA
NEFT Code : HDFC0000014

OR

- Demand draft favouring “EEPC INDIA” along with the duly filled out Application Form

Note: Since the above rates are subject to receiving of Government approval, in case such approval is not received, additional amount shall be required to be paid by the participants for the booking to be confirmed if EEPC India still participates

Booth display

- **Participation charges for a 9 sqm./ 6 Sqm. booth includes the following services:**
 - 1 Information Counter (Not Lockable)
 - 2 Folding chairs
 - 1 Power Socket
 - FASCIA Board
 - 1 Waste Bin
 - 2 Fluorescent Tubes
 - Carpet Flooring

**Members will be informed of the final details of booth display in due course.*

Submission of application

Interested members are requested to fill in the online Application Form latest by **6 June 2022** at the following link:

CLICK FOR APPLICATION FORM

Please go through the “**Mode of Payment**” section of this Circular for payment details.

Selection criteria

Since limited space is available, selection of participation will be done strictly on first-come, first-served basis.

Benefit to member-exporters

EEPC India is proposing to organise this event under the MAI Scheme of Ministry of Commerce & Industry, Government of India. The rates mentioned above are subsidized in comparison

with the normal rates offered by the Fair Authorities and is in anticipation of receiving the government approval as has already been sought. In case the same is not received, additional payment shall be required to be made by the participants to confirm booking if EEPC India still participates.

Cancellation of participation

Please note that if EEPC India participates in the event and organizes an India Pavilion, then no request for cancellation and / or refund / adjustment shall be accepted for any reason whatsoever. Once the application form is accepted by EEPC India the participant remains liable to pay in entirety the amounts due from them on account of the event.

In case members are not able to travel due to travel restrictions/advisory by Government of India or Malaysia then the amount paid will be adjusted toward the participation in the next edition.

Force Majeure

If a Force Majeure Event like war, act of God, natural calamities, governmental directives, civil commotion, epidemic, pandemic, etc. or alike events occurs inasmuch as that the fair authorities/ organizers consider that it is illegal, impossible, inadvisable or impracticable for the physical, onsite and in-person (i.e. 'live') elements of the Event to be staged, then in such situation and/ or circumstances the decision of the fair authorities shall be final and binding upon EEPC India and all its co-exhibitors/ participants. In such situation and/ or circumstances, if the fair authorities, organizers or the vendors appointed for providing diverse services related to the Event in question does not refund

the monies paid by EEPC India and/ or does not otherwise absolve EEPC India from its contractual obligations then in such case the Co-exhibitors / participants remain liable to pay to EEPC India the contracted participation charge in full and shall not receive any refund from EEPC India of the amounts paid by the co-exhibitors/ participants. Further, if the fair authorities, organizers or the vendors, so appointed for the Event binds or rolls over EEPC India's participation in the future editions of the same Event in question, then automatically the participation of the co-exhibitor/ participant shall also be carried forward to such future editions of the Event and the amounts paid by them shall be given a credit for the successive edition. However, if there is any increment in the participation fees fixed by the fair authorities, organizers or in any other charges, budgets, etc. then such increased amount has to be paid by the co-exhibitor/ participant without any demur based on the space and booth booked by the co-exhibitor/ participant. In any event, a co-exhibitor/ participant cannot decrease the space or the booth size booked by them for the originally scheduled Event.

Note: Regarding goods taken out of India for exhibition or on consignment basis for export promotion, participants may refer to Circular No. 108/27/2019-GST dated 18.07.2019 of the Central Board of Indirect Taxes and Customs (CBIC) which is the statute in the matter.

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