

# INDIA PAVILION AT SUBCON 2022

7 – 9 JUNE 2022, BIRMINGHAM, UK



## EEPC India invites participation

Participate through EEPC India to enjoy  
substantial savings!

### **About the exhibition**

**SUBCON - The UK's Premier Subcontract Manufacturing Supply Chain Show**, will once again be co-located with The Engineer Expo and will also be joined by the very popular Manufacturing Management Show. Exhibitors and visitors will benefit from free access to all three events. Now in its 45th year, SUBCON is firmly established as the must attend event for subcontract manufacturing buyers across all industry sectors, looking to source suppliers, benchmark capabilities and secure the right partners to help them remain competitive in a global market. For 2022, Subcon will be co-located once again with The Engineer Expo and the very popular Manufacturing Management Show.

Together they will deliver a unique and relevant event for the manufacturing and engineering industry. Bringing the best suppliers, latest innovations and practical advice to help build new partnerships and optimize business strategies.

EEPC India, participates at SUBCON, regularly, in a big way. Being UK's premier subcontract manufacturing supply chain show, across all industrial sectors, SUBCON 2022 will come together with Engineering Expo and The Manufacturing Management Show to deliver a unique and relevant event for the manufacturing and engineering industry.

SUBCON 2019 saw an impressive 16% rise in visitor numbers for the UK's only event dedicated to subcontract and outsourced

manufacturing services.

*Note: EEPC India's participation with the India Pavilion in the above show is subject to receiving of Government's approval for the subject event.*

### United Kingdom: Economic Scenario

The economy of the United Kingdom is highly developed and market-orientated. It is the sixth-largest national economy in the world measured by nominal gross domestic product (GDP), ninth-largest by purchasing power parity (PPP), and twenty third-largest by GDP per capita, comprising 3.3% of world GDP. In 2020, the UK was the fifth- largest exporter in the world. While the economy was severely affected by the COVID pandemic in 2020 and 2021, Rapid vaccination and accommodative monetary and fiscal policies have resulted in better than expected recovery for the UK in the post COVID scenario.

### Indo-UK relations

India and the United Kingdom share close and friendly ties. Bilateral relations between the two are based on common principles of democracy as well as common views on international trade.

The India-UK bilateral trade relationship is significant and both countries have pledged to double their bilateral trade by 2030. UK is among India's major trading partners and during the year 2020-21, UK ranked 14th in the list of India's top 25 trading partners. As per trade statistics of MoC&I, India's trade with UK in 2020-21 was US \$13.11 billion.

India's main exports to the UK are articles of apparel & clothing accessories, power generating machinery & equipment, petroleum, petroleum products & related materials, miscellaneous manufactured articles, textile yarn, fabrics, made up articles, footwear, medicinal & pharmaceutical products, manufactures of metal, road vehicles and other transport equipment.

Currently both countries are in the process of negotiating a comprehensive trade agreement aimed at enhancing the existing bilateral trade relations. The two nations have also agreed upon an interim agreement that generates early benefits for both countries until the comprehensive agreement is concluded.

Engineering is one of the major sectors of bilateral trade between India and United Kingdom. India's Engineering exports to UK for April-February 2020-21 is valued at US\$ 2.73 billion compared to US\$ 1.69 billion during same period last fiscal registering a positive growth of 60.9%.

<b>Top 15 engineering products exported to United Kingdom</b>			
<b>Top 15 engineering products exported to UK</b>	<b>APRIL,2020–FEBRUARY 2021</b>	<b>APRIL,2021–FEBRUARY 2022</b>	<b>Growth %</b>
Electric Machinery and Equipment	256.27	456.21	78.0%
Products of Iron and Steel	234.32	387.21	65.3%
Iron and Steel	72.23	317.54	339.6%
IC Engines and Parts	145.80	183.26	25.7%
Other Misc. Items	104.12	167.44	60.8%
Auto Components/Part	123.77	155.19	25.4%
Other Construction M	72.58	134.89	85.9%
Industrial Machinery for dairy, etc.	82.95	114.58	38.1%
Other Non-Ferrous Metals	83.41	111.13	33.2%
Aircrafts &Spacecrafts	76.96	98.07	27.4%
Auto Tyres and Tubes	61.33	96.29	57.0%
Aluminium and products	48.29	86.93	80.0%
ATM, Injection and Moulding Machinery	62.21	66.48	6.9%
Other Rubber products except footwear	44.21	55.36	25.2%
Electric Machinery and Equipment	256.27	456.21	78.0%
<b>Total of top 15 products</b>	<b>1468.44</b>	<b>2430.58</b>	<b>65.5%</b>
<b>Total enggexp to UK</b>	<b>1698.69</b>	<b>2732.72</b>	<b>60.9%</b>
Share %	86.4	88.9	

## Product Profile of the show

### Assembly Work

- Mechanical Assembly
- Electro Mechanical Assembly
- Complete Manufacturing Services
- Medium/ High Volume Production Cutting Services

### Metal Forming

- Fabrications, CNC Machining
- Aluminum Extrusions
- Bending
- Sheet Metal Work
- Joining and Welding
- Turning
- Spinning
- Gear Manufacturing
- Tube Services
- Casting and Forging

### Surface Engineering

- Abrasive Blasting
- Anodising
- Heat Treatment
- Polishing
- Painting
- Plating
- Finishing

### Cutting Services

- Laser Cutting

- Water Jet Cutting
- Plasma Profile Cutting
- Sawing
- Press Work
- Stamping and Punching
- Boring
- Milling
- Grinding
- Etching and Marking
- Cutting Fluids

### Plastic Moulding

- Plastic Injection Moulding
- Rotational Moulding
- Thermoforming
- Vacuum Forming
- Plastic Components
- Blow Moulding
- Compression Moulding

### Electricals & Electronics Manufacturing Services

- Electronic Contract Manufacturing
- Electrical Components
- Electronic Assembly
- Connectors and Cables
- Wire harnessing
- Electrical Testing

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## Venue

Hall - 2, NEC Birmingham, United Kingdom

## Date

7 - 9 June 2022

## Time

7 June 2022- 09.30 - 16.30

8 June 2022- 09.30 - 16.30

9 June 2022- 09.30 - 16.00

## Participation Charges

Booth size: **9 sqm**

One side open (built-up booth): Rs. 25,000 per Sqm. (Subject to Government approval)

Booth size: **6 sqm**

One side open (built-up booth): Rs. 27,000 per Sqm. (Subject to Government approval)

- 10% extra for two sides open booth (subject to availability)

*Note: The above rates are subject to receiving of Government sanction for the event for organizing an India Pavilion.*

**Note: In case of not receiving a minimum number of participants, EEPC India may decide not to participate in the show.**

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## Re-imbusement of Airfare

Up to Rs. 75,000 may be reimbursed to eligible participants in terms of the MAI guidelines. However, this shall be subject to receiving of specific Govt. approval for such assistance for events of 2022-23. The T&C must be abided by for eligibility towards such re-imbusement. For detailed guidelines please click the following link:

<https://www.eepcindia.org/download/Guidelines-for-Reimbursement-of-Airfare190130100603.pdf>

*Note: EEPC INDIA can only recommend for issuance of VISA*

*to the extent that the concerned person is a participant at the subject exhibition and that the person in question has been certified by the participating organisation to be their representative. The Foreign Embassy / Consulate where the applicant submits the VISA application is expected to follow their usual procedural checks before granting the VISA in question and EEPC INDIA shall not be responsible in any manner whatsoever for non-issuance of VISA by the concerned authorities. This would mean that the prospective participant will be fully liable for the total charges payable to EEPC INDIA even if they do not obtain the VISA for any reason whatsoever.*

## COVID-19 Protocol & Travel Advisory

Click the following link:

<https://www.gov.uk/guidance/travel-to-england-from-another-country-during-coronavirus-covid-19>

- Please pay online through the following Payment Gateways:

### PayU OR

- Pay through RTGS/NEFT in INR as per the following details:

Name of Bank : HDFC BANK LTD.  
Branch : CENTRAL PLAZA  
Address of Bank : 2/6, SARAT BOSE ROAD, KOLKATA – 700 020  
Account No. : 00142090000452  
Account Name : EEPC INDIA  
NEFT Code : HDFC0000014

### OR

- Demand draft favouring “EEPC INDIA” along with the duly filled out Application Form

*Note: Since the above rates are subject to receiving of Government approval, in case such approval is not received, additional amount shall be required to be paid by the participants for the booking to be confirmed if EEPC India still participates*

## Booth display

**Participation charges for a 9 sqm. booth includes the following services:**

- Fascia
- Carpet
- Lighting (1 x spotlight per 3sqm)
- Power source (one 3-pin UK plug socket of 500 watts)
- Information counter
- One low round meeting table
- Three chairs
- Waste bin

*\*Members will be informed of the final details of booth display in due course.*

## Submission of application

Interested members are requested to fill in the online Application Form latest by **12 May 2022** at the following link:

[CLICK FOR APPLICATION FORM](#)

Please go through the “**Mode of Payment**” section of this Circular for payment details.

## Selection criteria

Since limited space is available, selection of participation will be done strictly on first-come, first-served basis.

## Benefit to member-exporters

EEPC India is proposing to organise this event under the MAI Scheme of Ministry of Commerce & Industry, Government of India. The rates mentioned above are subsidized in comparison

with the normal rates offered by the Fair Authorities and is in anticipation of receiving the government approval as has already been sought. In case the same is not received, additional payment shall be required to be made by the participants to confirm booking if EEPC India still participates.

## Cancellation of participation

Please note that if EEPC India participates in the event and organizes an India Pavilion, then no request for cancellation and / or refund / adjustment shall be accepted for any reason whatsoever. Once the application form is accepted by EEPC India the participant remains liable to pay in entirety the amounts due from them on account of the event.

In case members are not able to travel due to travel restrictions/ advisory by Government of India or UK then the amount paid will be adjusted toward the participation in the next edition.

## **Force Majeure**

If a Force Majeure Event like war, act of God, natural calamities, governmental directives, civil commotion, epidemic, pandemic, etc. or alike events occurs inasmuch as that the fair authorities/ organizers consider that it is illegal, impossible, inadvisable or impracticable for the physical, onsite and in-person (i.e. 'live') elements of the Event to be staged, then in such situation and/ or circumstances the decision of the fair authorities shall be final and binding upon EEPC India and all its co-exhibitors/ participants. In such situation and/ or circumstances, if the fair authorities, organizers or the vendors appointed for providing diverse services related to the Event in question does not refund the monies paid by EEPC India and/ or does not otherwise absolve EEPC India from its contractual obligations then in such case the Co-exhibitors / participants remain liable to pay to EEPC India the contracted participation charge in full and shall not receive any refund from EEPC India of the amounts paid by the co-exhibitors/ participants. Further, if the fair authorities, organizers or the vendors, so appointed for the Event binds or

rolls over EEPC India's participation in the future editions of the same Event in question, then automatically the participation of the co-exhibitor/ participant shall also be carried forward to such future editions of the Event and the amounts paid by them shall be given a credit for the successive edition. However, if there is any increment in the participation fees fixed by the fair authorities, organizers or in any other charges, budgets, etc. then such increased amount has to be paid by the co-exhibitor/ participant without any demur based on the space and booth booked by the co-exhibitor/ participant. In any event, a co-exhibitor/ participant cannot decrease the space or the booth size booked by them for the originally scheduled Event.

*Note: Regarding goods taken out of India for exhibition or on consignment basis for export promotion, participants may refer to Circular No. 108/27/2019-GST dated 18.07.2019 of the Central Board of Indirect Taxes and Customs (CBIC) which is the statute in the matter.statute in the matter.*

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